

Carrot Pregnancy in action

A heterosexual couple is going through their second pregnancy, but they're experiencing anxiety about giving birth in the midst of COVID-related hospital changes.

Through Carrot Pregnancy, they're able to:

- Schedule individual virtual chats for each partner to address their anxiety with a licensed therapist
- Quickly access meditation programs when they feel their stress levels rising
- Talk to a midwife to build confidence in their birth plan
- Browse expert-authored content anytime, day or night, to better understand what to expect as the pregnancy progresses

HETEROSEXUAL COUPLE
DENVER, CO



Carrot Pregnancy in action

A single woman is pregnant for the first time after going through two rounds of IVF. She just completed her last monitoring appointment with the fertility clinic, but her appointment with her OB/GYN is weeks away. She's nervous about getting care during the transition, and she has questions about tests during pregnancy and what their results mean.

Through Carrot Pregnancy, she's able to:

- Get support while transitioning care from the fertility clinic to an OB/GYN
- Schedule a virtual chat with an OB/GYN to better understand any test results and their potential implications
- Browse the expert-authored content library to better understand what tests will be coming later in her pregnancy
- Schedule virtual chats with a licensed therapist to help with anxiety around future testing

SINGLE PARENT-TO-BE
ATLANTA, GA

